Motion designer & Animator abrahamanil.work

### **EXPERIENCE**

01 Bblewrap Innovations (IN)

Motion & Graphic Designer

- Worked as the Lead Motion Graphics and Animator
- Under the Bblewrap banner created a teaser for a launch that garnered 2 mil views on Intsagram alone
- Branding queries that included full stack solutions from research to explorations, from naming to positioning
- Marketing via social media and significantly helped boost company reach by creating animated assets and engaging talking head videos

AUG 2023 — PRESENT

#### 02 BCKDRP (IN)

Designer

- Working as the Video Editor and Motion Graphics Designer
- Branding and graphic design
- Posters for events and managements

JUL 2020 — DEC 2021

### 03 Azani - Curefit (IN)

Executive - Motion design & Videography (Internship)

- Worked as the Lead Video Editor and Motion Graphics Executive
- Branding and graphic design for content on all social media platforms, youtube and amazon

JUL 2022 — OCT 2022

# 04 Applied Business Academy (UK)

Design Intern (Internship)

- Working as the Lead Video Editor and Motion Graphics Intern
- Branding and graphic design

DEC 2021 \_\_\_\_\_ SEP 2023

### Email Id abrahamanil1222@gmail.com

### **EDUCATION**

01 Our Own English High School, Sharjah, Boys Branch

High School Diploma, Computer Science

2007 - 2019

## 02 Srishti Manipal Institute of Art, Design & Technology

Bachelor of Design, Information Arts and Information Design Practices

- 2D (Traditional and Vector) and 3D Animation
- Branding and graphic design
- Film-making, Postproduction and Acting

2019 - 2023

# +91 8301013598

Ph no

### SKILLS

After effects

Photoshop

Illustrator

Figma

Premiere Pro

Blender 3D

Cavalry

Indesign



Abraham Anil is a passionate motion designer and animator with nearly four years of experience, during which he's had the privilege of collaborating with esteemed companies like Cult.fit and Axis Bank.

His work, including contributions to Thuramukham's promotional content, reflects a dedication to storytelling and creativity. With each project, Abraham strives to push creative boundaries, always seeking to learn and grow in his craft, leaving behind a modest legacy of inspiration and innovation



ABRAHAM ANIL CURRICULUM VITAE